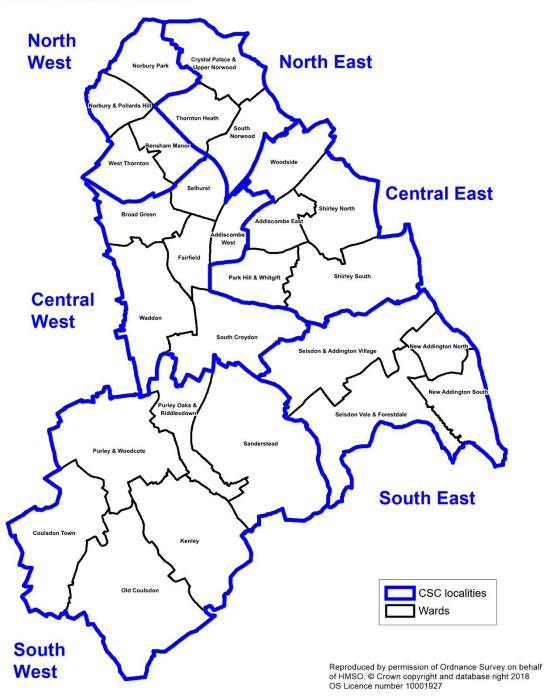
One Alliance Locality Profiles

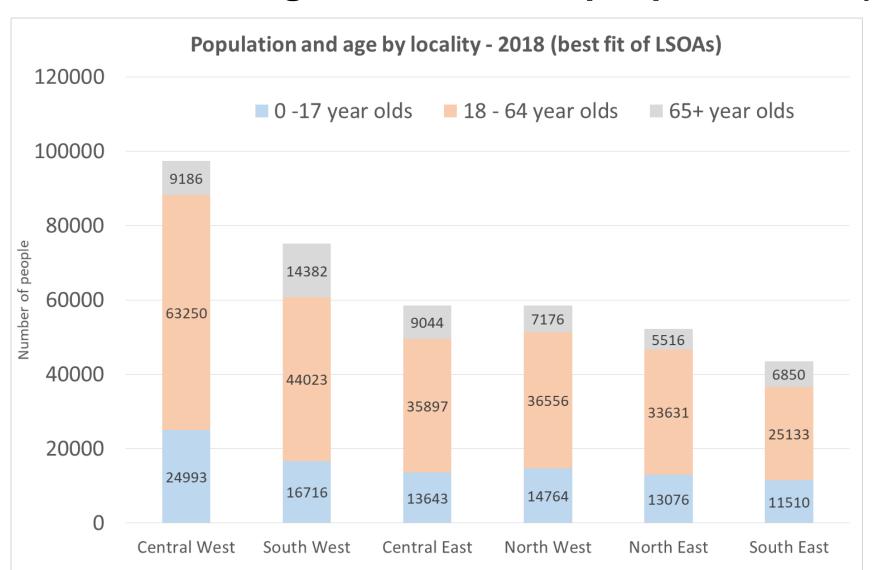






Central West has the highest total population (97,429)

South West has the highest number of people over 65 (14,382)



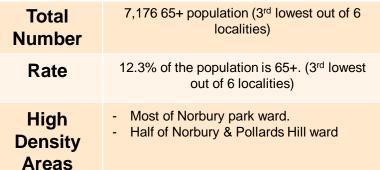
Total 65+ year olds - 2018 **North West**

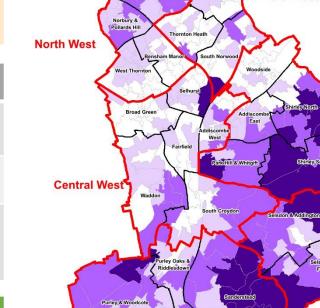
South West

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Total number of 65+ year olds 2018 Mid Year Estimates





North East

Central East

South East

Total 65+ year olds

392 to 496

287 to 391

182 to 286 77 to 181

Total Number	9,186 65+ population (2 nd highest out of 6 localities)
Rate	9.4% of the population is 65+. (Lowest out of 6 localities)
High Density Areas	West half of Selhurst wardWest half of South Croydon wardSouth part of Waddon ward

Central West

Density Areas	West half of South Croydon wardSouth part of Waddon ward
	South West
Total Number	14,382 65+ population (Highest out of 6 localities)
Rate	19.1% of the population is 65+. (Highest out of 6 localities)
High Density Areas	 South of the locality in Purley and Old Coulsdon wards North of Purley and Woodcote ward

Rale	out of 6 localities)
High Density Areas	 North and South ends of South Norwood ward. East part of Crystal Palace and Upper Norwood ward
	Central East
Total Number	9,044 65+ population (3 rd highest out of 6 localities)
Rate	15.4% of the population is 65+. (3 rd highest out of 6 localities)
High Density Areas	Large parts of Shirley North and South wardsEast part of Park Hill & Whitgift ward
	South East
Total Number	6,850 65+ population (2 nd lowest out of 6 localities)
Rate	15.7% of the population is 65+. (2 nd highest out of 6 localities)
High Density Areas	 Selsdon and Addington Village ward South part of Selsdon Vale and Forestdale ward

Total

Number

Rate

North East

5,519 65+ population (Lowest out of 6

localities)

10.6% of the population is 65+. (2nd lowest

North West 6,775 people in 20% most deprived in the country Indices of Deprivation 2019

Indices of Deprivation 2019
Croydon Lower Super Output Areas (LSOAs)

Rate	11.8% of LSOAs in 20% most deprived (2 nd lowest out of 6 localities)
High Density Areas	 South east part of West Thornton ward. This is most deprived part of Croydon and the 3rd most deprived LSOA in London.

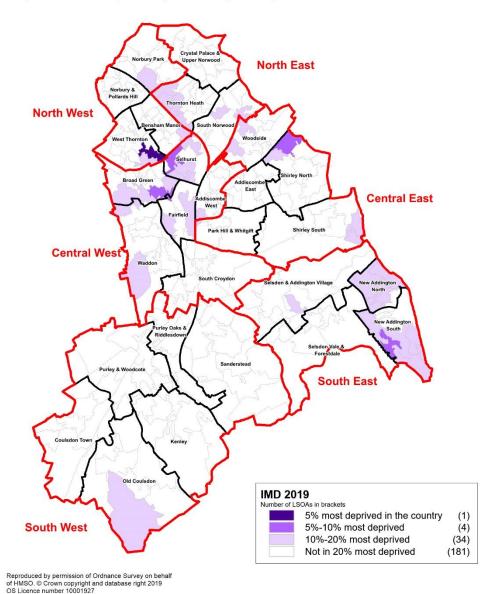
(2nd lowest out of 6 localities)

Total

Number

	Central West
Total Number	20,953 people in 20% most deprived in the country (Highest out of 6 localities)
Rate	17.1% of LSOAs in 20% most deprived (2 nd highest out of 6 localities)
High Density Areas	East part of Selhurst wardSouth part of Broad Green ward

High Density Areas	East part of Selhurst wardSouth part of Broad Green ward
	South West
Total Number	1,400 people in 20% most deprived in the country (Lowest out of 6 localities)
Rate	2.2% of LSOAs in 20% most deprived (Lowest out of 6 localities)
High Density Areas	- South part of Old Coulsdon



North East		
Total Number	10,756 people in 20% most deprived in the country (3 rd highest out of 6 localities)	
Rate	20.7% of LSOAs in 20% most deprived (3 rd lowest out of 6 localities)	
High Density Areas	- West part of Thornton Heath ward	

	Central East
Total Number	10,521 people in 20% most deprived in the country (3 rd lowest out of 6 localities)
Rate	24.2% of LSOAs in 20% most deprived (3 rd highest out of 6 localities)
High Density Areas	- North part of Shirley North ward

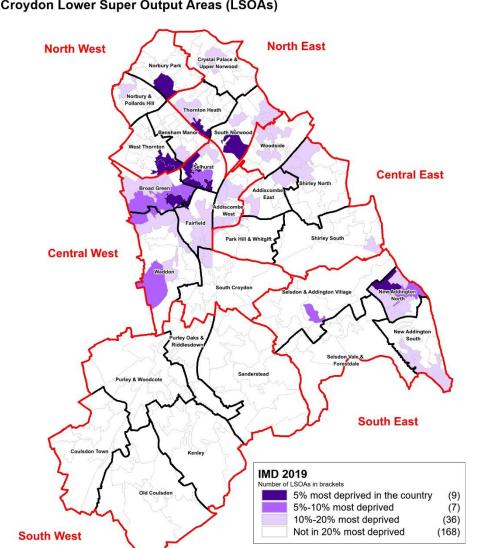
	South East
Total Number	19,989 people in 20% most deprived in the country (2 nd highest out of 6 localities)
Rate	42.9% of LOSAs in 20% most deprived (Highest out of 6 localities)
High Density Areas	- New Addington North and New Addington South wards

Income deprivation affecting older people index (IDAOPI) - 2019

Indices of Deprivation 2019 Income deprivation among older people index (IDAOPI) **Croydon Lower Super Output Areas (LSOAs)**

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Total Number
Rate
High Density Areas
Total Number
Number

North East 1,570 older people in 20% most deprived in the country (3rd highest out of 6 localities) 28.5% of 65+ in 20% most deprived (2nd highest out of 6 localities) - South part of Thornton Heath ward South part of South Norwood ward

	Central East
Total Number	1,353 older people in 20% most deprived in the country (3 rd lowest out of 6 localities)
Rate	15% of 65+ in 20% most deprived (3 rd lowest out of 6 localities)
High Density Areas	South east part of Shirley South wardNorth part of Shirley North ward

Areas	
	South East
Total Number	1,657 older people in 20% most deprived in the country (2 nd highest out of 6 localities)
Rate	24.2% of 65+ in 20% most deprived (3 rd highest out of 6 localities)
High Density Areas	- New Addington North ward

Total Number	the country (2 nd lowest out of 6 localities)
Rate	11.5% of 65+ in 20% most deprived (2 nd lowest out of 6 localities)
High Density Areas	South East part of West Thornton wardSouth part of Norbury Park ward

North West

Central West 3,861 older people in 20% most deprived in Total the country Number (Highest out of 6 localities) 42% of 65+ in 20% most deprived Rate (Highest out of 6 localities) - West half of Selhurst ward High - South east part of Broad Green ward **Density Areas**

0 older people in 20% most deprived in the Total country Number (Lowest out of 6 localities) 0% of 65+ in 20% most deprived Rate (Lowest out of 6 localities) Despite none of the locality being in the High 20% most deprived, when looking at **Density** Income affecting older people, the **Areas** Tollers estate at the south of the borough has the highest deprivation in the locality

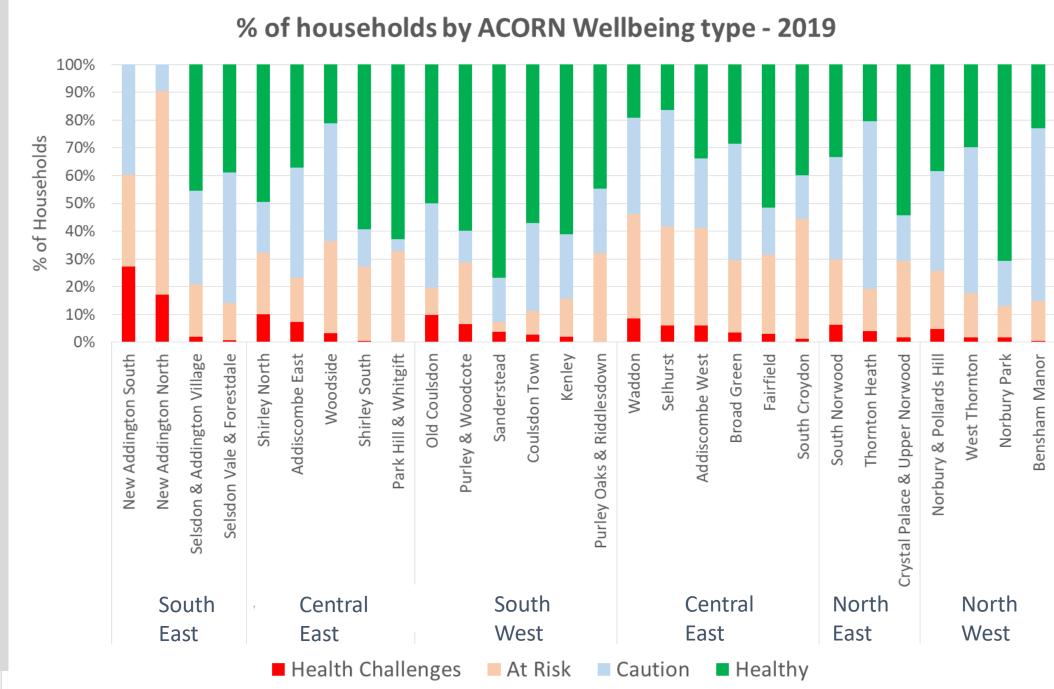
South West

Acorn Wellbeing

is a geodemographic segmentation of the UK's population specifically designed with health and wellbeing issues in mind. Acorn Wellbeing segments the population into 4 groups (Health Challenges, At Risk, Caution and Healthy)

Nearly 40% of all households in Croydon are classified as "Healthy", but there is not one "Healthy" postcode classification in either New Addington North or South.

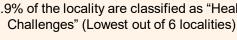
In New Addington North 89% are either "Health Challenges" or "At Risk".

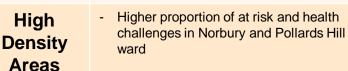


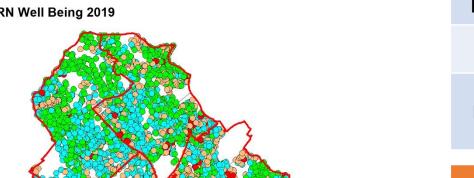
North West 2019 **ACORN Well Being 2019**

ACORN Well Being –

	Hortin Hoot
Total Number	386 households are classified as "Health Challenges". This is the least healthy type (Lowest out of 6 localities)
Rate	1.9% of the locality are classified as "Healt









Central West

Total

Rate

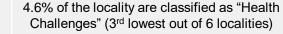
Areas

Density

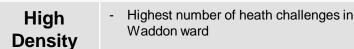
Areas

Numbe

er	Challenges". This is the least healthy typ (2nd highest out of 6 localities)
	4.00/ 6/1 1/4 1/5 1/6 1/6



1,847 households are classified as "Health



Central East 1.131 households are classified as "Health Challenges". This is the least healthy type. (3rd lowest out of 6 localities) 4.8% of the locality are classified as "Health Challenges" (2nd highest out of 6 localities) Highest number of health challenges in Shirley North - High numbers of at risk in the south east part of Shirley South ward

North East

873 households are classified as "Health

Challenges". This is the least healthy type.

(2nd lowest out of 6 localities) 4.1% of the locality are classified as "Health

Challenges" (2nd lowest out of 6 localities)

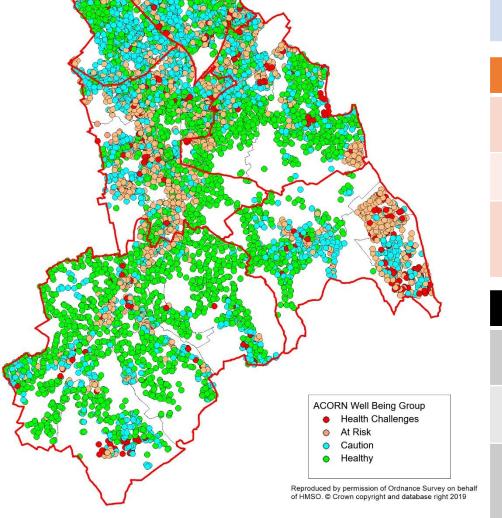
Highest number of health challenges in

the South Norwood ward

Total Number	1,367 households are classified as "Health Challenges". This is the least healthy type (3 rd highest out of 6 localities)
Rate	4.7% of the locality are classified as "Health Challenges" (3 rd highest out of 6 localities)
High	- Highest number of health challenges in

South West alth уре. ealth ies)

the south of the Old Coulsdon ward



South East

Total Number	1,906 households are classified as "Health Challenges". This is the least healthy type. (Highest out of 6 localities)
Rate	11.5% of the locality are classified as "Health Challenges" (Highest out of 6 localities)
High	- In New Addington North and South there is not even one postcode classified as

- In New Addington North 89% are either "Health Challenges" or "At Risk"

"Healthy".

to falls – 2019/20 Total number of ambulance call outs for falls Total number of ambulance call outs for falls Number 303 ambulance call outs for falls by year olds (Lowest out of 6 locality)	
Total Hamber of ambalance can outs for fails	ues)
People over 65 years old 2019/20 Rate 549 per 10,000 population ambula outs for falls by over 65 year o (3 rd highest out of 6 localities	lds
North West Northury Park Crystal Palace & Upper Norwood North East Density Areas	rd
Mortin West Bensham Manor South Norwood Woodside Woodside Woodside	
Total Number 494 ambulance call outs for falls by year olds (3 rd highest out of 6 local states) Central East	
Rate Shirley South Central West Central West Central West Central West Shirley South Shirley South Shirley South Central West Shirley South Shirley South Shirley South Shirley South Shirley South Central West Central West Shirley South Shirley South Shirley South Shirley South Central West Shirley South Central West Shirley South Shirley S	lds
South Croydon Selsdon & Addington Village New Addington North New Addington North Density Areas - West part of Shirley South ward - West part of Addiscombe East w	ard
Purley & Woodcote South East	
Total Number 411 ambulance call outs for falls by year olds (3rd lowest out of 6 local states)	
Rate 600 per 10,000 population ambulation outs for falls by over 65 year of (2 nd highest out of 6 localities)	lds
Totsl call outs 54 to 72 (1) 36 to 54 (9) 18 to 36 (43) 0 to 18 (167) Totsl call outs Peproduced by permission of Ordnance Survey on behalf of HMSO. © Crown copyright and database right 2020 OS Licence number 10001927	n South

North West

Central West

Hill ward

Total

Number

Rate

High

Density Areas

Total

Number

Rate

High

Density Areas

Total

Number

Rate

High

Density Areas 338 ambulance call outs for falls by over 65

year olds (2nd lowest out of 6 localities)

471 per 10,000 population ambulance call

outs for falls by over 65 year olds

(Lowest out of 6 localities)North east part of Norbury and Pollards

690 ambulance call outs for falls by over 65

year olds (2nd highest out of 6 localities)

751 per 10,000 population ambulance call

outs for falls by over 65 year olds

(Highest out of 6 localities)

708 ambulance call outs for falls by over 65

year olds (Highest out of 6 localities)

492 per 10,000 population ambulance call

outs for falls by over 65 year olds

(2nd lowest out of 6 localities)

- East part of Purley and Woodcote ward

- South part of Old Coulsdon ward

- Middle of Addiscombe West ward

- East part of Fairfield ward

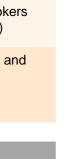
South West

North West Current Smokers – January 2020

Current Smokers January 2020

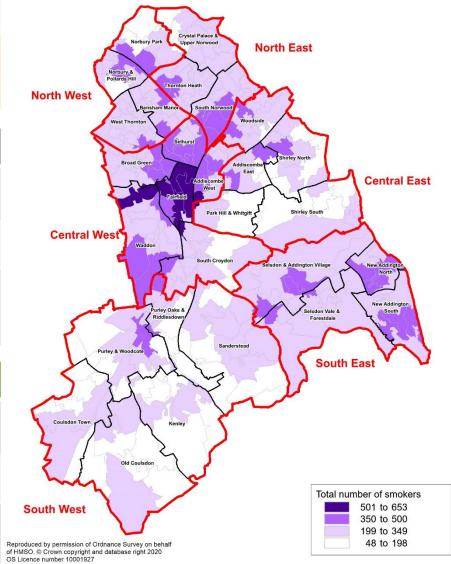
Total Number	9,456 current smokers (2 nd highest out of 6 localities)
Rate	1,617 per 10,000 are current smokers (3 rd highest out of 6 localities)
High Density	 Area between Norbury Park ward and Norbury & Pollards Hill ward

Areas



Central West	
Total Number	16,575 current smokers (Highest out of 6 localities)
Rate	1,701 per 10,000 are current smokers (2 nd highest out of 6 localities)
High Density Areas	All of the Fairfield wardNorth part of the Waddon ward

South West	
Total Number	8,681 current smokers (3 rd lowest out of 6 localities)
Rate	1,156 per 10,000 are current smokers (Lowest out of 6 localities)
High Density Areas	- East part of Purley and Woodcote ward

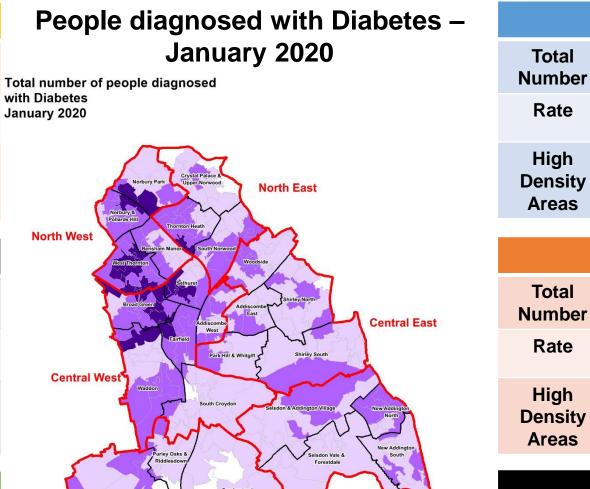


North East	
Total Number	8,072 current smokers (Lowest out of 6 localities)
Rate	1,546 per 10,000 are current smokers (3 rd lowest out of 6 localities)
High Density Areas	 South part of the South Norwood ward East part of the Thornton Heath ward

Central East	
Total Number	8,448 current smokers (2 nd lowest out of 6 localities)
Rate	1,442 per 10,000 are current smokers (2 nd lowest out of 6 localities)
High Density Areas	- North west part of the Shirley South ward

South East	
Total Number	8,938 current smokers (3 rd highest out of 6 localities)
Rate	2,055 per 10,000 are current smokers (Highest out of 6 localities)
High Density Areas	 New Addington North and South wards Two small areas in the south of the Selsdon and Addington Village ward

with Diabetes January 2020



	Central West
Total Number	5,602 people diagnosed with diabetes (Highest out of 6 localities)
Rate	5.7% of people diagnosed with diabetes (3 rd highest out of 6 localities)
High	- North part of Waddon ward

North West

- Most of West Thornton ward

- South part of Norbury Park ward

4,454 people diagnosed with diabetes

(2nd highest out of 6 localities)

7.6% of people diagnosed with diabetes

(Highest out of 6 localities)

- North part of Norbury and Pollards Hill

Total

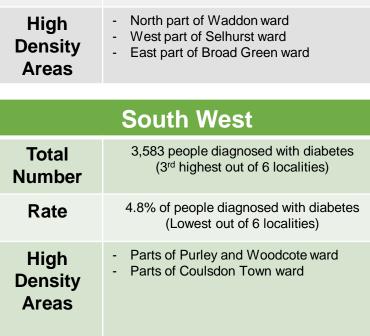
Number

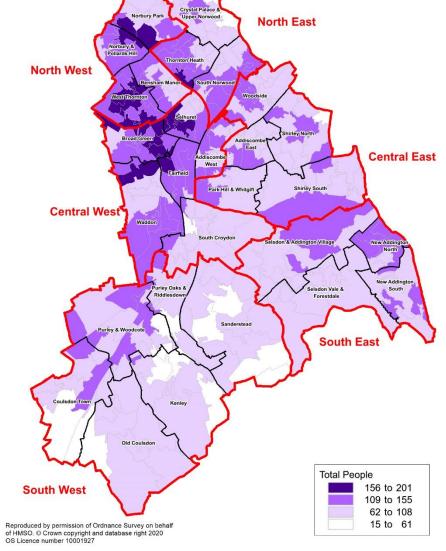
Rate

High

Density

Areas





Density Areas	Country of Thomas Tricum ward
	Central East
Total Number	3,311 people diagnosed with diabetes (3 rd lowest out of 6 localities)
Rate	5.7% of people diagnosed with diabetes (3 rd lowest out of 6 localities)
High Density	South part of Shirley South wardEast part of Park Hill and Whitgift ward

North East

2,892 people diagnosed with diabetes

(2nd lowest out of 6 localities)

5.5% of people diagnosed with diabetes

(2nd lowest out of 6 localities)

- South part of Thornton Heath ward

South East 2,785 people diagnosed with diabetes **Total** (Lowest out of 6 localities) Number 6.4% of people diagnosed with diabetes Rate (2nd highest out of 6 localities) Most of New Addington North ward High Parts of New Addington South ward **Density** - Half of Selsdon and Addington Village Areas

	North West
Total Number	8,082 people diagnosed with hypertension (3 rd highest out of 6 localities)
Rate	1,382 per 10,000 population diagnosed with hypertension (2 nd highest out of 6 localities)
High Density Areas	- East part of Norbury and Pollards Hill ward
	Central West
Total Number	11,060 people diagnosed with hypertension (Highest out of 6 localities)
Rate	1,135 per 10,000 population diagnosed with hypertension (Lowest out of 6 localities)
High Density Areas	- South part of Selhurst ward
	South West
Total	10,291 people diagnosed with hypertension

Number

Rate

High

Density

Areas

(2nd highest out of 6 localities)

1,370 per 10,000 population diagnosed with

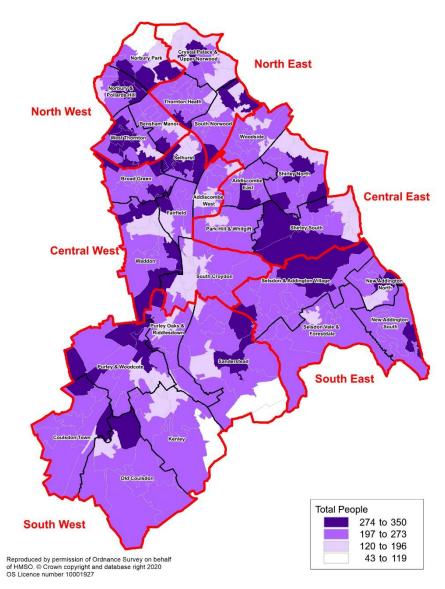
hypertension

(3rd highest out of 6 localities)

- North part of Purley and Woodcote

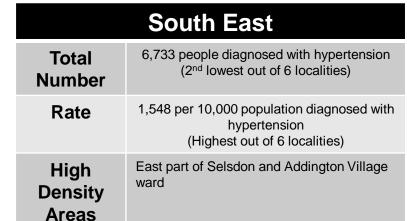
Total population diagnosed with Hypertension – January 2020

Total number of people diagnosed with Hypertension January 2020



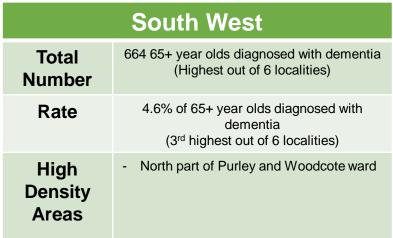
	North East
Total Number	6,281 people diagnosed with hypertension (Lowest out of 6 localities)
Rate	1,203 per 10,000 population diagnosed with hypertension (2 nd lowest out of 6 localities)
High Density Areas	- South part of Thornton Heath ward

	Central East
Total Number	7,995 people diagnosed with hypertension (3 rd lowest out of 6 localities)
Rate	1,358 per 10,000 population diagnosed with hypertension (3 rd lowest out of 6 localities)
High Density Areas	- West half of Shirley South ward



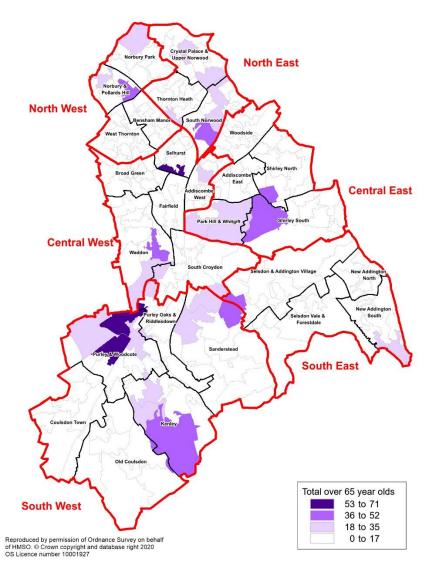
	North West
Total Number	293 65+ year olds diagnosed with dementia (2 nd lowest out of 6 localities)
Rate	4.1% of 65+ year olds diagnosed with dementia (3 rd lowest out of 6 localities)
High Density Areas	- East part of the Norbury and Pollards Hill ward

Total Number 441 65+ year olds diagnosed with dementia (2nd highest out of 6 localities) 4.8% of 65+ year olds diagnosed with dementia (2nd highest out of 6 localities) High Density Areas



65+ population diagnosed with Dementia – January 2020

Total number of people diagnosed with Dementia (Over 65 year olds) January 2020



North East		
Total Number	301 65+ year olds diagnosed with dementia (3 rd lowest out of 6 localities)	
Rate	5.5% of 65+ year olds diagnosed with dementia (Highest out of 6 localities)	
High Density Areas	- South part of South Norwood ward	

	Central East
Total Number	313 65+ year olds diagnosed with dementia (3 rd highest out of 6 localities)
Rate	3.5% of 65+ year olds diagnosed with dementia (2 nd lowest out of 6 localities)
High Density Areas	- East part of Shirley South ward

	South East
Total Number	223 65+ year olds diagnosed with dementia (Lowest out of 6 localities)
Rate	3.3% of 65+ year olds diagnosed with dementia (Lowest out of 6 localities)
High Density Areas	- South part of New Addington South ward

	North West	Total population have been diagnosed	
Total Number	4,136 people have been diagnosed with depression (Lowest out of 6 localities)	with Depression – January 2020 Total number of people diagnosed	Total Number
Rate	707 per 10,000 population have been diagnosed with depression (Lowest out of 6 localities)	with Depression January 2020	Rate
High Density Areas	Area between Norbury Park ward and Norbury & Pollards Hill ward	Norbury Park Uppar Norwood North East Norbury & Pollards Hill Thornton Heath	High Density Areas
	Central West	North West Bensham Manor South Norweed West Thornton Weodelde	
Total Number	8,539 people have been diagnosed with depression (Highest out of 6 localities)	Broad Green Addiscombe East Central East	Total Number
Rate	876 per 10,000 population have been diagnosed with depression (3 rd highest out of 6 localities)	Central West	Rate
High Density Areas	Most of Fairfield wardSouth part of Waddon wardSouth part of Selhurst wardNorth part of Waddon ward	South Croydon Selsdon & Addington Village New Addington North Purley Oaks & Selsdom Vale & Selsdom Vale & South Riddlesdown	High Density Areas
	South West	Purley & Woodcote Sanderstead	
Total Number	7,402 people have been diagnosed with depression (2 nd highest out of 6 localities)	South East	Total Number
Rate	985 per 10,000 population have been diagnosed with depression (2 nd highest out of 6 localities)	Coulsdon Town Kenley Old Coulsdon	Rate
High Density Areas	- Small parts of Purely and Woodcote ward	South West Total People 244 to 311 175 to 243 106 to 174 Reproduced by permission of Ordnance Survey on behalf 37 to 105	High Density Areas

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North East 4,498 people have been diagnosed with **Total** depression lumber (2nd lowest out of 6 localities) 861 per 10,000 population have been Rate diagnosed with depression (2nd lowest out of 6 localities) - Middle part of Crystal Palace and Upper High Norwood ward ensity **Areas Central East** 5,118 people have been diagnosed with **Total** depression lumber (3rd lowest out of 6 localities) 874 per 10,000 population have been Rate diagnosed with depression (3rd lowest out of 6 localities) - East half of Woodside ward High - North part of Shirley North ward Density - West part of Addiscombe East ward Areas **South East** 5,486 people have been diagnosed with **Total** depression lumber (3rd highest out of 6 localities) Rate 1,261 per 10,000 population have been diagnosed with depression (Highest out of 6 localities) - Middle part of Selsdon and Addington High

Village ward

	North West
Total Number	571 severely frail 65+ year olds (2 nd highest out of 6 localities)
Rate	8.0% of 65+ year olds are severely frail (Highest out of 6 localities)

ward

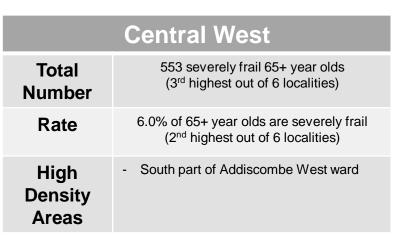
High

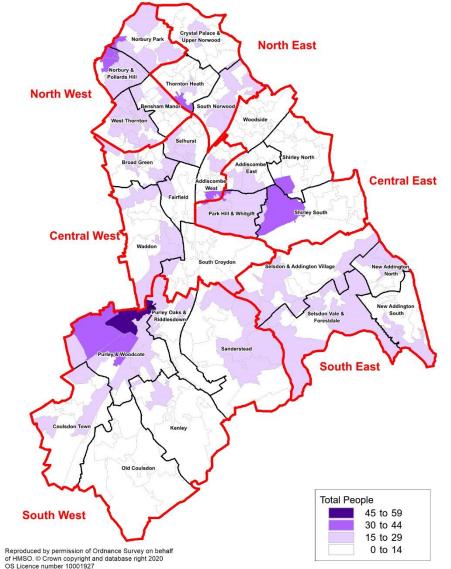
Density **Areas**

- North part of Norbury and Pollards Hill

Severely Frail 65+ Population – Janua

Total number of people who are severely frail (over 65 year olds) January 2020





05+ Population -	
ary 2020	
,	
	•
North East	l
1	
Woodside	
Shiring North	
Addiscombe	
Central East	
Whitgift Shirley South	
3	
Selsdon & Addington Village New Addington North	
Selsdon Vale & Forestdale South	
rstead	
South East V	
Total People	
45 to 59 30 to 44	
45 4 99	

North East		
Total Number	308 severely frail 65+ year olds (Lowest out of 6 localities)	
Rate	5.6% of 65+ year olds are severely frail (3 rd highest out of 6 localities)	
High Density Areas	- South part of Thornton Heath ward	
Areas		

Central East		
Total Number	334 severely frail 65+ year olds (2 nd lowest out of 6 localities)	
Rate	3.7% of 65+ year olds are severely frail (Lowest out of 6 localities)	
High Density Areas	- West part of Shirley south ward	

South East			
Total Number	373 severely frail 65+ year olds (3 rd lowest out of 6 localities)		
Rate	5.4% of 65+ year olds are severely frail (3 rd lowest out of 6 localities)		
High Density Areas	- Most of Selsdon Vale and Forestdale ward		

South West		
Total Number	628 severely frail 65+ year olds (Highest out of 6 localities)	
Rate	4.4% of 65+ year olds are severely frail (2 nd lowest out of 6 localities)	
High Density Areas	- North part of Purley and Woodcote ward	

	North West
Total Number	1,607 Ione parent households claiming Universal Credit (3rd highest out of 6 localities)
Rate	807 per 10,000 households are lone parent households claiming Universal Credit (3 rd highest out of 6 localities)
High Density Areas	- South East part of West Thornton ward
	Central West
Total	3,645 lone parent households claiming

Number

Rate

High

Density Areas

Total

Universal Credit (Highest out of 6 localities)

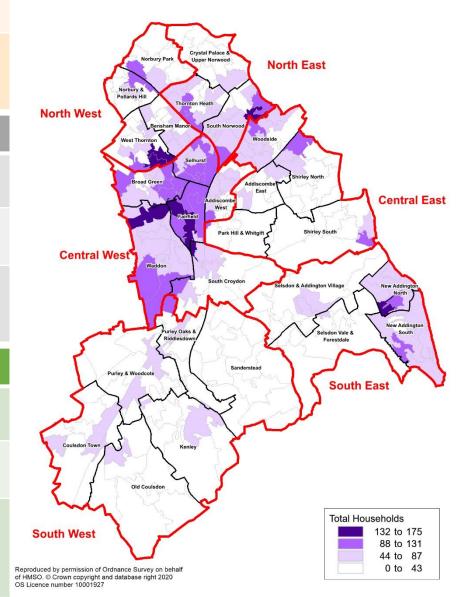
990 per 10,000 households are lone parent

households claiming Universal Credit (Highest out of 6 localities)

1,034 lone parent households claiming

Lone Parents claiming Universal Credit – February 2020

Total number of lone parent housholds claiming universal credit February 2020



	North East	
Total Number	1,667 lone parent households claiming Universal Credit (2 nd highest out of 6 localities)	
Rate	788 per 10,000 households are lone parent households claiming Universal Credit (3 rd lowest out of 6 localities)	
High Density Areas	- East par of South Norwood ward	
	Central East	
Total Number	1,474 lone parent households claiming Universal Credit (3 rd lowest out of 6 localities)	
Rate	740 per 10,000 households are lone parent households claiming Universal Credit (2nd lowest out of 6 localities)	
High Density Areas	South east part of Shirley South wardNorth part of Shirley North ward	
	South East	
Total Number	1,379 lone parent households claiming Universal Credit (2 nd lowest out of 6 localities)	
Rate	854 per 10,000 households are lone parent households claiming Universal Credit (2 nd highest out of 6 localities)	
High Density Areas	- New Addington North and South wards	

South West

- Most of Fairfield ward

- North part of Waddon ward

Number	Universal Credit (Lowest out of 6 localities)
Rate	370 per 10,000 households are lone parent households claiming Universal Credit (Lowest out of 6 localities)
مارونال	- Purley and Woodcote and Coulsdon

HighDensityAreasPurley and Woodcote and Coulsdon Town have the highest numbers

	North West	Single people with no dependents claiming	
Total Number	2,046 are single households with no dependents claiming Universal Credit (3 rd highest out of 6 localities)	Universal Credit – February 2020 Total number of single housholds (with no dependent children) claiming universal credit	N
Rate	1,003 per 10,000 are single households with no dependents claiming Universal Credit (3 rd highest out of 6 localities)	February 2020	
High Density Areas	- South east part of West Thornton ward	Norbury Park North West North West North West North West	[
	Central West	West Thornton Woodside Selhurst	
Total Number	4,076 are single households with no dependents claiming Universal Credit (Highest out of 6 localities)	Broad Green Addiscombe East Addiscombe West Central East	1
Rate	1,104 per 10,000 are single households with no dependents claiming Universal Credit (Highest out of 6 localities)	Central West Wadden South Croydon Selsdon & Addington Village New Addington	
High Density Areas	- North half of the locality, particularly in Fairfield ward	Purley & Woodcote Purley & Woodcote Seisdon Vale & Forestdale New Addington South South Forestdale	[
	South West	South East V	
Total Number	1,196 are single households with no dependents claiming Universal Credit (Lowest out of 6 localities)	Coulsdon Town Kenley	N
Rate	428 per 10,000 are single households with no dependents claiming Universal Credit (Lowest out of 6 localities)	South West Total Households 192 to 253	
High Density Areas	North west part of Purley and Woodcote ward	Reproduced by permission of Ordnance Survey on behalf of HMSO. © Crown copyright and database right 2020 OS Licence number 10001927	[

North East 2,122 are single households with no **Total** dependents claiming Universal Credit Number (2nd highest out of 6 localities) Rate 1,027 per 10,000 are single households with no dependents claiming Universal Credit (2nd highest out of 6 localities) - South part of Thornton Heath ward High **Density Areas Central East** 1,731 are single households with no **Total** dependents claiming Universal Credit Number (3rd lowest out of 6 localities) 752 per 10,000 are single households with Rate no dependents claiming Universal Credit (2nd lowest out of 6 localities) - South east part of Shirley South ward High **Density Areas South East** 1,288 are single households with no **Total** dependents claiming Universal Credit Number (2nd lowest out of 6 localities) Rate 798 per 10,000 are single households with no dependents claiming Universal Credit (3rd lowest out of 6 localities) South part of New Addington North ward High - Half of New Addington South ward **Density Areas**