

Croydon Central West Local Community Partnership - Co-creating the Community Plan

By July 2024, fourteen 'Local Community Partnership' events had been held in Croydon Central West (which includes the Broad Green, Fairfield, Addiscombe West, Selhurst, Waddon and South Croydon communities) involving people and communities, including; 174 Voluntary and Community Sector staff from 137 different Voluntary and Community Sector organisations.

Many of the phenomenal local assets in the area have been celebrated, the most valuable of which is the local people. A locally owned Community Plan has been initiated with input from 303 individuals living and working in the locality. For notes from previous meetings see the Locality Webpage: [Local Community Partnerships - Croydon Voluntary Action \(cvalive.org.uk\)](http://cvalive.org.uk)

Community Plans go beyond identifying need by taking an outcomes focused approach that identifies gaps. This Community Plan is live and evolving in the sense that key partners are working on actions that can be taken forward and making recommendations when further resource is needed.

Priorities for Croydon Central West have been summarised in the table below:

Community Plan for Croydon Central West, July 2024

	Key themes & Outcomes	Co-production in design & delivery	Current Activity	Evidence base	Alignment	Filling the gaps -What needs to happen
1	Community Hubs <i>Healthy, safe and well-connected neighbourhoods</i>	Disability Croydon involved 12 partners and 1500 residents in co-designing 'Our Space' Ongoing community engagement needed	'Our Space' hosts a diverse range of community activities alongside financial, health and well-being support. <i>Link to full list of VCOs & opportunities at Our Space</i>	Project evaluation using Upshot-quarterly monitoring reports to OCA quantitative (incl. SMART outcomes data) and	Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 3)* <i>'Our Community Hubs offer holistic support to our</i>	Sustain 'Our Space' for community use

	<p><i>and communities*</i></p> <p>Increased independence</p> <p>Improved mental and physical health</p> <p>Increased social contact and community support</p>	<p>Learning Disability (LD) Carnival- led by/for people with LD</p> <p>Ongoing interconnection with all stakeholders incl. VCOs and NHS using, NHS England » You said, we did</p> <p>More work needed with GPs/SPLWs/Health professionals to enable effective co-production</p>	<p>Open 7 days a week, Hub is Tuesdays and Fridays 10.00- 12.30. Contact: James@disabilitycroydon.org.uk</p> <p>Sustain 'Our Space' and diversity of activities, including diversity of activities for people with learning disability</p> <p>Create volunteering/ work opportunities for people with barriers to employment e.g. mental health, learning disability</p> <p>Sustain other Community Hubs such as Emmanuel Church, insight from CVA's CF: <i>"it's a vibrant mixture of groups of people in later life conversing, laughing and engaging in games and activities, families from Hong Kong who bring young children and individuals who are bereaved or chronically isolated, resources are needed to continue this work. GP/SPLWs yet to visit."</i></p>	<p>qualitative (incl. change stories)</p> <p>Joint Outcomes and Monitoring Framework with key performance indicators to track progress towards our goals</p> <p>Key performance indicators - align with the indicators identified for the JLHWB strategy and JOCM</p> <p>-Joint outcomes framework and data group to follow</p> <p>Indicators incl., sense of belonging, social cohesion, social trust</p>	<p><i>communities.. and are a place for our residents to meet and connect with others.'</i></p> <p>Croydon Council adopted NDTi Community Led Support Resource Wheel incl: 'Strength based conversations' -ASC</p> <p>Transformation Plan, Newtons</p>	<p>Sustain/create community-led activities</p> <p>Create volunteer/work opportunities</p> <p>Identify and enable other Community Hubs</p>
2	<p>Mental health & wellbeing</p> <p><i>Good mental health and wellbeing for all*</i></p> <p>Increased independence</p>	<p>Lead partners incl: Mind in Croydon, Croydon Drop In, Off the Record and The BME Forum have inputted through the LCPs</p> <p>Our Space activities, testimonials of members incl.:</p>	<p>Safe spaces for people to access preventative support in the community. For Mental Health Alliance contact, steve.phaure@cvalive.org.uk</p> <p>Activities that help with self-regulation Link to list of activities/opportunities</p> <p>Mental Health First Aid (MHFA) and Trauma training for community members</p>	<p>Upshot- quarterly monitoring reports to OCA</p> <p>quantitative (incl. SMART outcomes data) and qualitative (incl. change stories)</p> <p>Joint Outcomes and Monitoring Framework with key performance</p>	<p>Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 1)*</p> <p><i>'..improving, protecting and promoting our mental health and wellbeing at the centre of our actions'.</i></p>	<p>Safe spaces for people to access preventative support identified, sustained and strengthened</p> <p>More activities that help people to self-regulate, prevent crisis</p>

	<p>Improved mental and physical health</p> <p>Increased social contact and community support</p>	<p><i>“accessing exercise helps with self-regulating emotions” & peer and language support alleviates social isolation and enables connection to community life</i></p> <p>H&WB survey of Our Space participants is underway</p>	<p>MHFA/Trauma informed training</p> <p>Connect to the Arts, Insights from CB, <i>“there’s a huge artist community in West Croydon that we can better utilize”</i></p> <p>Work to de-medicalise death, dying and loss and other health related concerns</p>	<p>indicators to track progress towards our goals e.g. Indicator - loneliness and isolation</p> <p>Active Minds Evaluation</p>	<p>Mental Health Transformation Programme</p> <p>South West London Mental Health Strategy</p>	<p>Coordinate best use of people who are trained in MHFA and Trauma for pro-active ways of working</p> <p>MH Awareness Training for partners/residents</p> <p>Creative solutions to be inclusive incl. informal, safe activities</p> <p>Arts and creative approaches to contemplate existential themes</p>
3	<p>Later Life</p> <p><i>Supporting our older population to live healthy, independent and fulfilling lives*</i></p> <p>Increased independence</p> <p>Improved mental and physical health</p> <p>Increased social contact and</p>	<p>Lead partners such as: AUKC, CNCA, ANCA and ASKi have fed into LCP plans</p> <p>H&WB Survey underway of LCM funded partnership</p>	<p>Befriending schemes to connect isolated into community life</p> <p>Visiting schemes/lunch clubs</p> <p>Posters/flyers/in-person events inviting people into community life & the 5 ways to wellbeing</p> <p>See ‘What’s on’ showcasing community events below</p> <p>Opportunities to learn social media</p>	<p>Joint Outcomes and Monitoring Framework with key performance indicators to track progress towards our goals</p> <p>Indicators incl: Quality of life in older people, admissions due to falls</p>	<p>Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 5)*</p> <p>Croydon’s Proactive and Preventative Care Model</p> <p>Population Health Management Programme</p> <p>ICN+ Programme</p>	<p>Befriending projects to be sustained, coordinated</p> <p>Sustain groups that are enabling people to keep independent</p> <p>Coordination of activities/ support communicated in flyers/posters in public spaces</p> <p>Support in-person ‘show case’ events</p> <p>Sustain opportunities to learn social media</p>

	community support		<p>Dementia Friendly Borough, Memory Tree Café's</p> <p>Community Champions- Mutual Aid/door knocking to connect people to local activities/support through neighbours. Good practice being shared. Contact carol.trower@emmanuelcroydon.org.uk</p> <p>Specialist Information, Advice and Guidance (IAG) provision</p>		<p>Croydon's Dementia Strategic Plan</p>	<p>Sustain and incr. dementia support such as Memory Tree Cafes</p> <p>Coordination of neighbourhood groups to connect people into community life</p> <p>More specialist IAG provision needed, incl. in-person IAG</p>
4	<p>Young people</p> <p>Supporting our children, young people and families*</p> <p>Increased independence</p> <p>Improved mental and physical health</p> <p>Increased social contact and community support</p>	<p>MyEnds2- 6 x lead VCOs applying youth leadership and engagement</p> <p>Paid Peer Outreach Workers, re-establish co-production opportunities</p> <p>Engagement and promotion of activities using tools used by young people e.g TikTok</p> <p>Reaching Higher's survey results</p>	<p>Spaces for young people to go. Contact: james.watkins@mainzworld.com</p> <p>Support for young people to keep themselves safe</p> <p>Access to physical and mental wellbeing activities <i>Link to list</i></p> <p>Support for families</p> <p>Opportunities to learn skills/work</p> <p>'Croydon Model of Provision' Schools/Colleges to connect to mentoring, sports, arts, environmental activities</p> <p>Steve.Phaure@cvalive.org.uk</p>	<p>Upshot- quarterly monitoring reports to GLA as above</p> <p>Joint Outcomes and Monitoring Framework with key performance indicators to track progress towards our goals</p> <p>Indicators incl. self reported wellbeing, self harm/ suicide</p>	<p>Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 4)*</p> <p><i>'9,041 7-to-16 year olds were estimated to have a probable mental disorder in Croydon (Mental Health of Children and Young People in England Survey, 2023'</i></p> <p>Croydon young people and families plan 2020/24</p> <p>GLA 'Young Londoners' Peer Outreach Workers</p>	<p>Sustain/create spaces for young people</p> <p>Education/activities supporting young people to keep safe</p> <p>More accessible physical and mental wellbeing activities catering for diversity of young people</p> <p>More support for families incl. support with challenging behavior, 'connection before correction'</p> <p>Volunteering/work opportunities</p>

			Intergenerational activities, insights from CB, “using spoken word open mics to provide an outlet for non-violent communication for the youth as well as a space to improve relationship with older people and the police.”			More accessible arts and creative opportunities needed
5	<p>Community connection- ‘What’s on?’</p> <p><i>Healthy, safe and well-connected neighbourhoods and communities*</i></p> <p>Increased independence</p> <p>Improved mental and physical health</p> <p>Increased social contact and community support</p>	LCP members report that residents don’t know what support is available	<p>Vibrant community events ‘showcasing’ what’s on. Contact: Karen.Chillman@cvalive.org.uk</p> <p><i>Link to last showcase event report and Link to info on upcoming events incl.:</i></p> <ul style="list-style-type: none"> • <i>Costa Del Croydon in Aug. 2024</i> • <i>Community Showcase 20 Sept. 2024 in Centrale</i> 	Annual report on event detailing involvement of partners, volunteers and residents.	<p>Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 3)*</p> <p><i>‘ensuring that our residents have the necessary tools and support.. to lead healthy and independent lives’</i></p>	<p>Enable more in-person events inviting residents into community life-support and activities</p> <p>Posters in community spaces inviting people into community life-support, activities</p>
6	<p>Heating & eating</p> <p><i>Cost of living: supporting our residents to ‘eat, sleep and have heat’</i></p>	Lead partners providing poverty support incl. Floating Counselling, Healthy Homes and Citizen’s Advice Croydon	<p>Support for food groups: increase in donations of food & essentials, volunteer recruitment & coordination, education on causes of food poverty to reduce stigma</p> <p>-Croydon food poverty strategy</p>	Upshot- quarterly monitoring reports on LCM to OCA quantitative (incl. SMART outcomes data) and	<p>Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 2)</p> <p>- ‘around 1 in 3 children under 16</p>	Projects to increase donations of food and essentials, volunteer recruitment & co-ordination, education to reduce stigma

	<p>Increased independence</p> <p>Improved mental and physical health</p> <p>Increased social contact and community support</p>	<p>(CAB) have inputted into LCP</p> <p>Health & Wellbeing Survey of LCM partnership activity underway</p>	<p>Contact, carol.trower@emmanuelcroydon.org.uk</p> <p>Enable people to access support & benefits they're entitled to with specialist IAG</p> <p>Peer support Insight's from CVA's CF: <i>"Increasingly we're seeing families with section 21 notices, most often working single mothers with children who have learning disabilities and/or learning difficulties.</i></p> <p><i>Every Friday a peer support group 'All Walks of Life' host a welcoming coffee morning at Our Space... for those at the sharp end of the crises in housing, energy bills, cost of living and social justice issues but this is not how they identify."</i></p> <p><u>Seasonal response/projects</u> Insight's from CB: <i>"People are fire-fighting, we need to plan for the known challenges: summer holidays, back to school and for the colder months"</i></p>	<p>qualitative (incl. change stories)</p> <p>Upshot- H&WB Survey results</p> <p>Joint Outcomes and Monitoring Framework with key performance indicators to track progress towards our goals</p> <p>Indicators incl. % households in fuel poverty, % unemployed and claiming benefits and childhood obesity indicators for year 6</p>	<p><i>years of age lived in poverty (Child poverty rates, 2021/22).'</i></p> <p>Work with the H&WB to establish a 'Cost of Living Action Group'</p>	<p>More specialist IAG</p> <p>Training & resources on accessing Information Advice & Guidance (IAG)</p> <p>Crisis Fund v. small one off contributions</p> <p>Telephone helpline option for council tel. no to direct to community support</p> <p>Community-led peer support groups</p> <p>Projects planning for seasonal challenges to divert from crisis</p>
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7	<p>Domestic Abuse <i>Tackle domestic abuse*</i></p> <p>Increased independence</p> <p>Improved mental and physical health</p> <p>Increased social contact and community support</p>	<p>Lead partners incl.: Family Justice Centre, Bromley & Croydon Women's Aid, The Lioness Circle, African Development Youth Association (ADYA) input into Scrutiny &</p> <p>Survivor's film, 'Rachel's story' screened at David Lean with panel discussion and survivor's spoken word poetry</p> <p>International Women's Day events</p>	<p>Posters have been created, lots have language translations but they aren't always visible in the community</p> <p>Peer support activity</p> <p>Online training for workforce on how to respond to indicators of DA, how to respond to disclosure esp. in schools and what specialist support is available</p> <p>Contact: Chloe.Smith@cvalive.org.uk</p>	<p>Joint Outcomes and Monitoring Framework with key performance indicators to track progress towards our goals</p>	<p>Safer Croydon Partnership</p> <p>Community Safety Strategy (Priority 1)*</p> <p>Scrutiny findings</p>	<p>Awareness campaign posters of where to get help in community spaces</p> <p>-some posters should be without police logos</p> <p>More peer support healing opportunities such as arts, mindfulness</p> <p>More and in-depth training for frontline workforce needed esp. schools</p>
8	<p>Environment</p> <p><i>Healthy, safe and well-connected neighbourhoods and communities*</i></p> <p>Increased independence</p>	<p>Community events, nursery & school engagement</p> <p>More outreach on Canterbury Road Estate needed</p>	<p>Pilot in Canterbury Road Estate (underused, urban site with litter and high crime) to create a safe green space for community use by tree planting and hosting community events.</p>	<p>Joint Outcomes and Monitoring Framework with key performance indicators to track progress towards our goals</p>	<p>Joint Local Health & Wellbeing Strategic Plan 2024/29 (Priority 3)*</p> <p><i>'Climate change is a global health emergency. While it has negative impacts on all of us, we know that it disproportionately impacts disadvantaged groups, who</i></p>	<p>More work needed to sustain and develop this space for greater community ownership and activity. Contact Leonie Osborne, Climate Action Croydon: mhealth1@aol.com</p> <p>More community-led activities in green spaces</p> <p>More community engagement/ownership to maintain spaces for community use</p>

	Improved mental and physical health Increased social contact and community support				<i>already experience poor health, exacerbating health inequalities. Tackling climate requires collective action'</i>	More safe, green spaces in urban areas
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