



Making a Difference

Croydon Newsletter

May - June 2021

Since establishing our programme last October it has been a busy time! We thought you'd like to hear some of our highlights, meet our team and find out what's coming soon.

Highlights include:

- Work with Croydon Vision including 'Increasing Diversity in the Workplace' event with over 70 participants and a follow up Facebook Live Q and A session. As a result one participant has a new job and several have moved closer to employment.
- Career Opportunities With The Met Police Event - 27 participants attended to hear about apprenticeship routes and non-front line career opportunities with The Met Police.
- Work Ready Week - we've developed a week of intensive workshops especially for those closest to the jobs market
- Croydon College and CALAT - we are working with the Adult Education Sector to provide employability support.
- Coulsdon College - providing employability support for Pathways students.
- We have also arranged mentoring sessions with Experis, mock interviews with Tudor John Accountants and Hammerson, work placements with Cats Protection and Big Local Broad Green, and are supporting recruitment for a number of organisations such as Waitrose and GTR.

Here's what people we've worked with so far think...

'My Employment Coach has greatly improved my confidence and interview skills. Achieving my new role couldn't have been done without her assistance.'

'If you're thinking of joining Making a Difference, go for it, you will get the right guidance, attention and understanding - don't hesitate!'

'I feel confident that our members are getting the best support to help them get job ready.'

Meet our Croydon Team

Meet our Croydon team of skilled Employment Coaches, who are all members of the Institute of Employability Professionals.



Fabiana Ferrara

After a few years in Recruitment I decided to study to become a Life Coach - my experience in supporting people to discover their purpose and to challenge their internal barriers is enabling me to give my best to support our participants. I have really enjoyed working with local charities to help those with disabilities progress to being employment ready.

Connect with Fabiana



Cassandra Flavius

I have always enjoyed working with people. I think starting as a volunteer at the age of 14, being the youngest in a large family and living in a loving community in Islington helped me develop good interpersonal skills. Working with a wide range of participants has been a fantastic experience and I'm delighted to have helped so many towards employment.

Connect with Cassandra



Joseph Lecointe

I am 24 years old, born in Britain but originally from Ghana. I have a professional background in tech recruitment, with a focus on participant delivery. So far as an Employment Coach I have helped participants with a variety of activities. What I enjoy most with participants is confidence building and interview role play - I have seen the difference it can make to people's success at securing jobs which is really rewarding!

Connect with Joseph



Jason Mills

I returned from working in Dubai just as Covid hit and am happy to be back in the UK, even if it's a bit chillier! I am a bit of a 'CV expert' so enjoy most working to improve peoples' CVs. I love the fact that this gets participants to where they want to be more quickly - they are ready to apply for jobs. I also enjoy helping people prepare for interviews - with the right coaching, we've seen the difference it can make to people's confidence.

Connect with Jason



Rita Fiuza - Employer Engagement Manager

I have lived and worked in Croydon for many years and am passionate about the work that we are doing on our Programme. I have a real interest and desire in supporting Diversity and Inclusion, developing our offer to support and partnering with employers to identify opportunities whilst helping to support achievement of D&I and CSR agendas. My Team are already seeing how the wonderful work they are doing positively impacts their customers and this is so rewarding.

Connect with Rita



Forthcoming Events

We run a variety of events and workshops for our participants with local businesses and charities. Forthcoming opportunities for participants include:

Thursday 3 June

CV Writing Workshop

Friday 4 June

Experience Matters

Wednesday 9 June

Explore Self-employment
Workshop

Monday 5 July - Friday 9
July

Work Ready Week - a week
of intensive workshops

Get in touch!

If you know anyone who could benefit from our one-to-one support, contact us now. Phone 01329 559177, email mades@educationdevelopmenttrust.com or use the contact form on our webpage [here](#).



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