



Croydon Community Grant Fund Summer 2025

A Partnership between CVA and Unibail Rodamco Westfield Keeping Croydon's community spirit alive

Against all the odds Croydon's community sector has gone from strength to strength since the pandemic, specialising in work enabling people to be more independent and active in their communities. Innovation and enterprise are alive and well in Croydon, but at the grassroots and neighbourhood-level, with funding cuts and limited resources, more support is needed to keep the invaluable and impactful work of our local communities going.

That is where the Croydon Community Grants programme comes in, a small grants programme with a difference – we want to fund you twice!

The fund first launched in 2024, and we were able to offer 27 groups funding towards their projects. Our aim this year is to continue to support a range of social inclusion and health activities. To start off, we'll be inviting bids for up to £1,000 – enough to make a real difference to groups starting up a new activity or scaling up existing work; we expect to award approximately 15 groups. After that our successful groups will be given a chance to bid again, but this time for as much as £5,000 – enough to put their activities on a more solid footing.

We particularly want to fund:

- Initiatives and activities which tackle youth disenfranchisement by providing opportunities and activities for young people
- Initiatives which support people experiencing homelessness, people living in temporary accommodation and/or refugees and asylum seekers
- Initiatives and activities meeting local priorities as defined by Community Plans of Local Community Partnerships (<https://cvalive.org.uk/empowering-the-community/networks/local-community-partnerships>)

Your project might be creating pathways to social inclusion or removing the roadblocks – and by social inclusion we mean any kind of health, wealth or creative activity that supports people in poverty, ill-health or social isolation. The grant can be used to support you with things like equipment, marketing, events, or space-hire and then if you can demonstrate how your grant has made a positive impact on the local community, we'll be inviting you to bid for the larger amount.

To be eligible grassroots groups need to have an annual income of £75,000 or less, that support Croydon residents. You need to be a constituted group with a constitution, a safeguarding policy and Public Liability insurance. For those organisations that have received grants of £5,000 within the last 12 months will not be eligible until 2026.

Applications for grants will:

- Open on Tuesday 1st 2025
- Close on Monday 21st July 2025
- Successful applicants to be notified by Thursday 31st July 2025
- All projects to be delivered by Friday 14 November 2025
- Project evaluations due Friday 28 November 2025

BONUS: Our successful bidders will also be given the opportunity to have capacity building and upskilling sessions with Unibail–Rodamco–Westfield employees, to provide support and guidance on specific needs – i.e. marketing, finance, legal, health & safety etc.

To apply, please complete the form below by Monday 21st July 2025 12:00. For any additional information email

Organisation details

Please tell us who you are

1. Name of your group *

2. Address of your group *

3. Name of key contact *

4. Phone number *

5. Email address *

6. Is your organisation a registered charity or company? If not please provide more information in the box at the end of this section. *

- ☐ Registered charity
- ☐ Registered company
- ☐ Other

7. If yes, what is your charity/company number?

8. Does your group have a dedicated bank account?

If not, are you able to produce a record of income and expenditure for the group accompanied by receipts? *

9. Do you have an up-to-date Safeguarding children and vulnerable adults policy? *

- ☐ Yes
- ☐ No

10. Do you have a constitution? *

☐ Yes

☐ No

11. Do you have a public liability insurance policy in place? *

☐ Yes

☐ No

12. If yes, for how much?

The value must be a number

13. Is your income £75,000 or less a year? *

☐ Yes

☐ No

14. Anything else you want to add.

What do you want to do with the grant?

15. Please tell us what your organisation is currently doing to promote social inclusion in Croydon (150 words max) *

16. Please tell us about what sort of event or activity you intend to spend the grant on. Please be detailed - e.g. how many sessions for how many residents, where and when (300 words max) *

17. What difference do you expect to see as a result of spending the money? This is the change you expect to see in your community as a result of your work (150 words max) *

18. Please provide us with the total amount you are applying for (up to £1,000) and a breakdown of your costs *

19. If you would like mentoring, what kind of support would you like? *

Declaration

20. I agree to the following:

- The information provided on this form is true and correct.
- I understand the details in this form will be shared with Croydon Voluntary Action and Unibail Rodamco Westfield in order to process my application.
- I understand that if this application is successful, Croydon Voluntary Action will expect a report highlighting a summary of activity, attendance, photographs and quotes from beneficiaries, as evidence.
- I understand that if the application is successful, I will email an invoice to training@cvalive.org.uk to receive payment within the required time period. Payments are made every two weeks.
- I understand the grant provided will be used solely for the purpose set out in this application. If there are any substantive variations, I will agree this in writing with Hilary Bell via training@cvalive.org.uk
- I agree to keep records of expenditure in business-like manner and if requested, we will provide Croydon Voluntary action with evidence of how the funds were spent including copies of invoices and receipts.
- I understand that all successful groups and projects will be part of CVA and Unibail Rodamco Westfield's publicity.

*

☐ I agree

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