



Connected  
Croydon

# Thornton Heath building front improvement & flank wall graphics

## Creatives Appointment

We are looking for 2–4 Croydon-based creatives, artists, designers and graphic designers to develop and design 4–6 artworks for the Thornton Heath area, as part of Croydon Council's Building Front/Shopfront Improvements and Flank Wall Graphics' regeneration initiative. The successful creatives will produce designs/artworks taking cues and inspiration from Thornton Heath, its history, past and present stories and narratives of the place and people, the local community etc.

The different artworks will need to work individually and also as a cohesive whole, tied together by a colour palette and theme as specified by YOU&ME Architecture and Croydon Council, which will be explained in further detailed upon appointment. Creatives will be appointed by YOU&ME Architecture.

- Location of artworks will be confirmed at a later date once approvals from building owners have been given.
- Creatives must work with the community to develop the proposals. Method (workshop/site walk/interviews etc) of community engagement to be proposed by the creative upon appointment. The appointed creative will be expected to coordinate and develop the artworks with architects YOU&ME Architecture and Croydon Council, to ensure cohesion with the other proposed artworks, building frontage and shopfront improvements.
- Funding available: £1k creative design fee per artwork, artwork construction budget TBC. subject to size of artwork, material and location. The appointed artist/s will also have the opportunity to implement the artwork themselves, subject to submitted cost quotations.

## 2-stage application process: Email submission and interview

- Email EoI submissions to [us@youandmearchitecture.com](mailto:us@youandmearchitecture.com) to include:
  - Name and contact number, brief CV, up to 5 images showing work examples (max. 10MB), brief description of your work and 250 word statement about why you would like to be involved, your interest in Thornton Heath and working on community engagement projects.
- Applicants will be shortlisted based on the following criteria and scored on a matrix of 1–5:
  1. Relevant past experience and quality of work as demonstrated on cv and previous work examples.
  2. Personal/professional relationship with Thornton Heath as demonstrated on cv and statement.
  3. How you have previously engaged the community and how you propose to do so in this commission, as demonstrated on statement.
- Artist interviews for final selection of appointed creatives will take place after shortlisting

## Timescales:

- Expressions of interest to be received/emailed by 15th January 2016, 19.00hrs
- Shortlist interviews w/c 18th January
- Creatives' appointment mid-end January 2016
- Design development, inc community workshop early February 2016
- Designs approved end February 2016

