

# Better working futures

## Work and Health Programme

### Programme Overview & Referral Process



This programme is co-financed by the European Social Fund

# Programme aims

- To strengthen pathways for residents into employment
  - Approach
    - Integrated
    - Partnership working
    - Collaborative
- To better improve participant health and wellbeing outcomes
  - Approach:
    - holistic
    - person-centred
    - outcomes focussed
- To better improve socio-economic outcomes for local communities
  - Approach
    - Champion the [Good Work Standard](#) to help drive local recruitment initiatives, and support retention rates
    - Support policy drivers and initiatives e.g., **Mayor's Academies Programme, Skills for Londoners, No Wrong Door**, and helping to steer and shape the local offer.

# Priority focus areas



## People

- Residents facing one or more barriers to participation
- Disabilities, including a learning disabilities
- Women, and particularly women from BAME communities
- Over 50s



## Communities

- Place-based approach
- SMEs
- Underserved



## Policy drivers and local initiatives

- Good work standards (GWS)
- Skills for Londoners
- Sector based work academies programmes
- No Wrong Door

# South London contract areas and priority networks

## Richmond

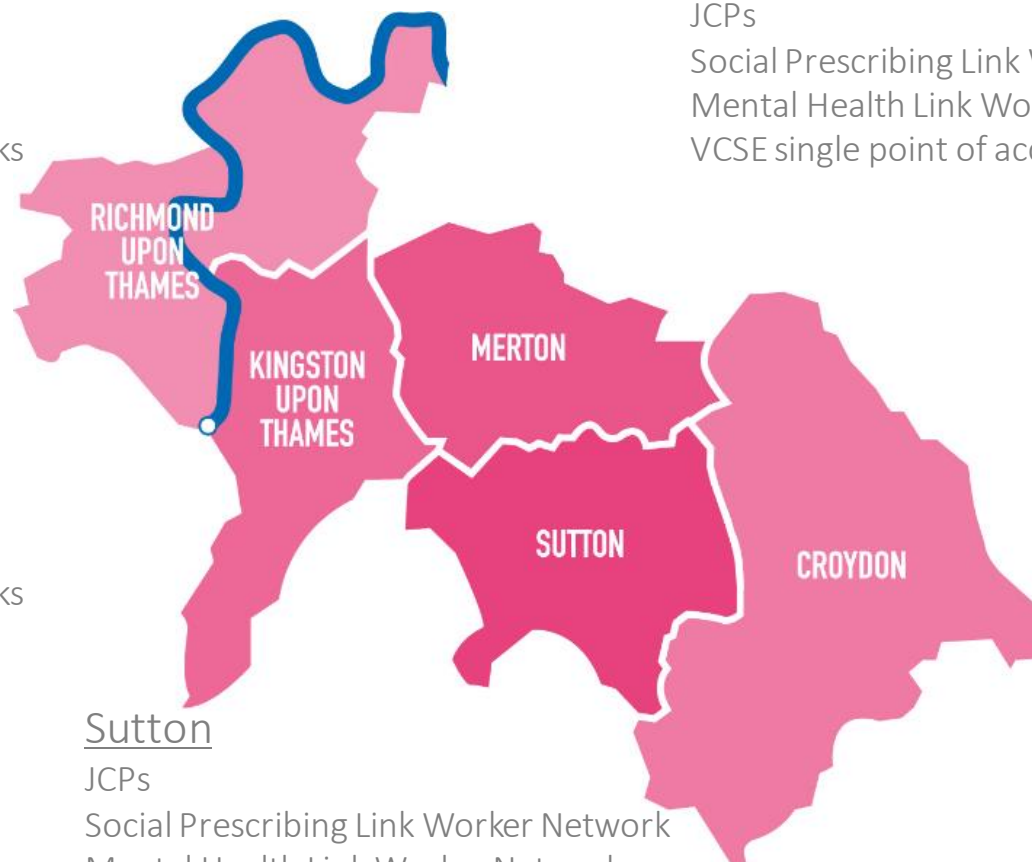
- JCPs
- Social Prescribing Link Worker Network
- Mental Health Link Worker Network
- VCSE single point of access (SPA) networks

## Merton

- JCPs
- Social Prescribing Link Worker Network
- Mental Health Link Worker Network
- VCSE single point of access (SPA) networks

## Kingston

- JCPs
- Social Prescribing Link Worker Network
- Mental Health Link Worker Network
- VCSE single point of access (SPA) networks



## Sutton

- JCPs
- Social Prescribing Link Worker Network
- Mental Health Link Worker Network
- VCSE single point of access (SPA) networks

## Croydon

- JCPs
- Social Prescribing Link Worker Network
- Mental Health Link Worker Network
- VCSE single point of access (SPA) networks

# Eligibility Criteria

## All Groups

- Not be in any form of paid employment
- Have the right to work in the UK
- Be of Working Age (18+)
- Reside in, or attend a JCP in the SLP area
- Be registered with a GP in the SLP area
- Have a Health Condition or Disability
- Carers; ex-carers; homeless, former Armed Forces, member of Armed Forces reserves; partner of current/former Armed Forces personnel; person with a drug/alcohol dependency; care leavers; refugees; ex-offenders/offenders; victims of domestic violence.

# Referral process



- Complete the WHPS01 form (contact [Ursula.Johnston@reed.com](mailto:Ursula.Johnston@reed.com))
- Email a PDF copy to [whp.gatekeeper@dwp.gsi.gov.uk](mailto:whp.gatekeeper@dwp.gsi.gov.uk) (cc) [bwf.southlondon@reed.co.uk](mailto:bwf.southlondon@reed.co.uk))
- JCP Staff will meet with the participant to carry out the required eligibility and suitability checks
- All eligible participants will be considered for the programme
- Feedback will be sent back to the referring organisation **within 10 working days** and to Reed in Partnership if allocated a space on the programme.

# Key Contacts

## BOROUGH CONTACTS FOR BETTER WORKING FUTURES – WORK & HEALTH PROGRAMME

Reed in Partnership Croydon	Paul Holloway	Business Manager	<a href="mailto:Paul.Holloway@reed.com">Paul.Holloway@reed.com</a>
Reed in Partnership Merton & Richmond	Maida Zukanovic	Business Manager	<a href="mailto:Maida.Zukanovic@reed.com">Maida.Zukanovic@reed.com</a>
Reed in Partnership Sutton & Kingston	Richard Blanchett	Business Manager	<a href="mailto:Richard.Blanchett@reed.com">Richard.Blanchett@reed.com</a>
Reed in Partnership	Ursula Johnston	Integration Manager	<a href="mailto:Ursula.Johnston@reed.com">Ursula.Johnston@reed.com</a>
Reed in Partnership	Ben Bray	Programme Operational Manager	<a href="mailto:Benjamin.Bray@reed.com">Benjamin.Bray@reed.com</a>
Reed in Partnership	Chris Paterson	Programme Director	<a href="mailto:Chris.Patterson@reed.com">Chris.Patterson@reed.com</a>
Croydon Council	Kate Apted	Work & Health Programme Manager	<a href="mailto:Kate.Apted@croydon.gov.uk">Kate.Apted@croydon.gov.uk</a>