

APPENDIX ONE – COMMUNITY STRATEGY SUMMARY

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| Croydon's vision for 2040 | We are Croydon | An Enterprising City a place renowned for its enterprise and innovation with a highly adaptable and skilled workforce and diverse and responsive economy | A Learning City a place that unleashes and nurtures local talent and is recognised for its culture of lifelong learning and ambitions for children and young people | A Creative City a place noted for its culture and creativity - one of the best incubators of new artistic and sporting talent in the country |
| | | A Connected City a place defined by its connectivity and permeability; with one of the best digital, communications and transport networks in the country | A Sustainable City a place that sets the pace amongst London boroughs on promoting environmental sustainability | A Caring City a place noted for its safety, openness and community spirit where all people are welcome to live and work and fulfil their potential and deliver solutions for themselves |
| Croydon's Community Strategy for 2013-18 | Partnership goals | GOAL ONE: A better borough Croydon is a great place to learn, work and live | GOAL TWO: Protect vulnerable people Local agencies understand the needs of people and involve them in shaping and delivering better outcomes | GOAL THREE: Take responsibility People help themselves, family, neighbours and communities |
| | Partnership priorities | <ul style="list-style-type: none"> • A great place to learn, work and live • More educational opportunities, skills and jobs • Safer Communities | <ul style="list-style-type: none"> • Good quality, accessible and joined-up services and information • Better prevention and early intervention for people who are vulnerable • Meeting housing need | <ul style="list-style-type: none"> • Community capacity to organise and have a greater voice • Trust and confidence in local agencies • Resilient and integrated communities • Harness community and voluntary sector enterprise, creativity, innovation |
| | Partnership outcomes | <ul style="list-style-type: none"> • More businesses in Croydon • Increasing footfall and retail sales in the town centre • More people choose to stay in Croydon • Improve educational attainment and narrow gaps • More working age people in work and 16-18 year olds in education, employment or training • Improving public confidence in community safety services • Improving protection and support for victims of crime • Reducing the crimes that have an impact on people's lives | <ul style="list-style-type: none"> • Improving satisfaction with public services • More people supported to live independently and treated with dignity and respect • Reducing child poverty • Improving confidence in domestic violence services • More people have healthier lifestyles • Narrowing gaps in outcomes in the borough • More affordable homes • Reducing number of statutory homeless | <ul style="list-style-type: none"> • People feel they can influence decisions • Increasing volunteering and civic participation • Increasing self-reported wellbeing • Improving trust and confidence in local agencies • People feel they get on well together and belong to their local neighbourhood • A thriving voluntary and community sector and more social enterprises |
| | Partnership actions | <ul style="list-style-type: none"> • Manage growth and change in physical and social infrastructure • Stimulate new business, innovation and entrepreneurship • Attract and retain businesses • Action to improve Croydon's town centre • Promote Croydon as one of the greenest places in London • Promote cultural regeneration • Identify and maximise employment opportunities • Help young people and the long term unemployed move closer to employment | <ul style="list-style-type: none"> • Develop integrated and accessible information and services • Safeguard vulnerable children and adults • Tackle child poverty through an integrated approach • Tackle complex needs through early intervention • Tackle persistent inequalities • Tackle domestic abuse and sexual exploitation • Support people to live independently • Promote healthier lifestyles • Ensure access to affordable housing and tackle homelessness | <ul style="list-style-type: none"> • Promote opportunities for people to get involved and take part in civic life • Encourage self-help activity and greater responsibility for health and wellbeing • Encourage local employers to deliver local corporate social action programmes • Build community engagement to promote cohesion and grow trust • Promote stronger neighbourhoods and tackle barriers to integration • Provide opportunities for people to participate in cultural and physical activities |