

# **VOLUNTARY & COMMUNITY SECTOR ENGAGEMENT EVENT**

**22 January 2019**

# Welcome

WIFI Password:

# AGENDA

- Council vision and priorities: what are we trying to achieve and why
- Why a Croydon Council VCS Strategy?
- What you have told us
- Breakout groups
- Next steps

# Council Vision and Priorities



## OUR CORPORATE PLAN FOR CROYDON 2018 - 2022



# CORPORATE PLAN - OUTCOMES

- **People live long, healthy, happy and independent lives**
  - More equal place
  - Happy, healthy and independent lives
  - Access to effective health services and care services
- **Our children and young people thrive and reach their full potential**
  - Safe, healthy and happy
  - Aspire to be the best they can be
  - High quality education and youth facilities
  - More young people involved
- **Good, decent homes, affordable to all**
  - New homes, including genuinely affordable
  - Decent homes, including private rented
  - Avoiding homelessness



# CORPORATE PLAN - OUTCOMES

- **Everyone feels safer in their street, neighbourhood and home**
  - Reducing crime in partnership
  - Tackling ASB
  - Public protection
- **A cleaner and more sustainable environment**
  - Improve education and information
  - Better air quality and recycling rates
- **Everybody has the opportunity to work and build their career**
  - London living wage, employ local, buy local
  - Residents benefit from investment in Croydon
  - Skills and training



# CORPORATE PLAN - OUTCOMES

- **Business moves here and invests, our existing businesses grow**
  - Transport, digital and social infrastructure
  - SMEs thrive
  - Thriving communities and high streets
- **An excellent transport network that is safe, reliable and accessible to all**
  - Safe, reliable, accessible public transport
  - Less reliance on cars
- **We value the arts, culture, sports and activities**
  - Places enhanced by cultural offer
  - Good, affordable, accessible health and sports facilities
  - Pleasant, thriving parks and open spaces



# CHANGING OUR DELIVERY

01

**Evidence is key -**  
**Building a detailed picture of our borough,** our people and our places, mapping the physical and community assets, spend and demand by localities and understanding future opportunities and challenges

03

**Locality matters**  
Place-based, integrated services that are delivered that help residents to find the information and support they need **within their local community and are tailored to local need.**

05

**Residents drive what we do**

Engaging residents and local communities in the design and where appropriate the delivery of services. **Enabling residents to have say in the vision for their local areas.**

02

**Preventing issues becoming problems**

- Services are designed to identify issues early on and target support on promoting independence and enablement to **deliver long-term sustainable solutions**

04

**A system wide approach**

**Collaboration across the borough** with other public services, business and the community and voluntary sector to create a genuine seamless system of information, engagement and service delivery.

06

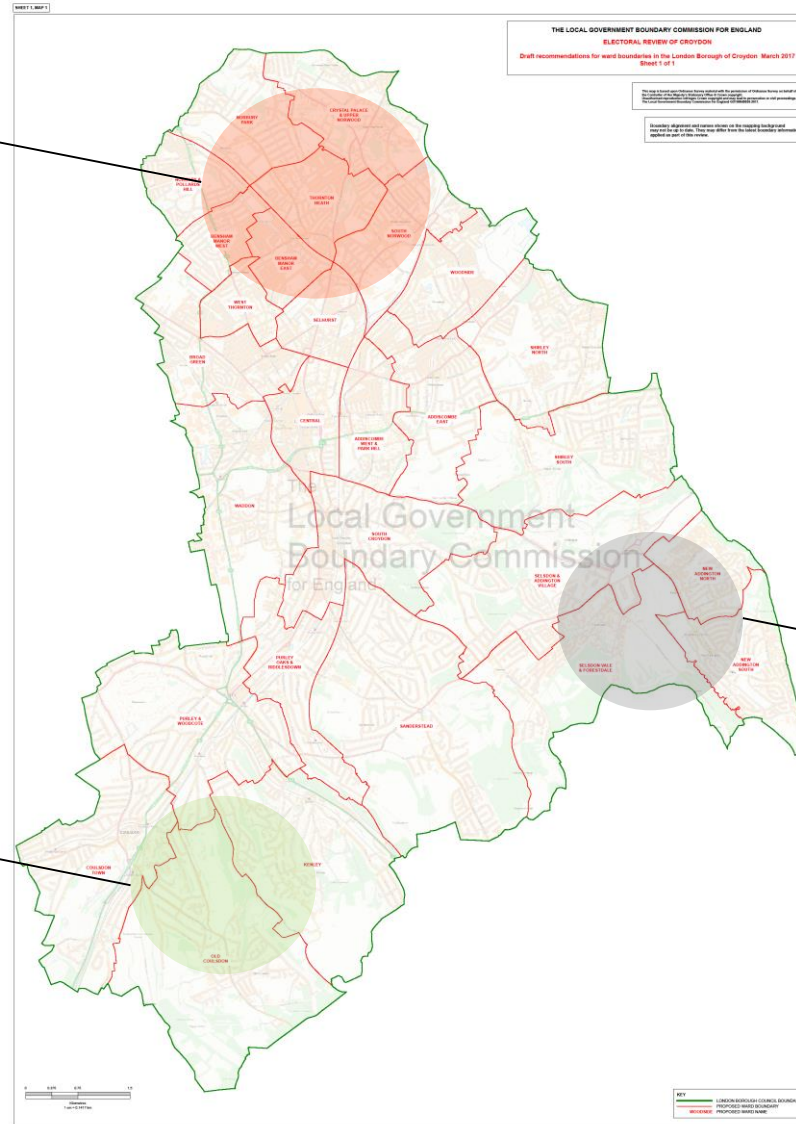
**The Organisation design**

Consideration of the business processes, systems, budgeting, workforce, capacities and capabilities that will reflect the requirements of the operating model.



North Croydon

South Croydon



Existing Gateway work in  
New Addington

**NORTH CROYDON GATEWAY**

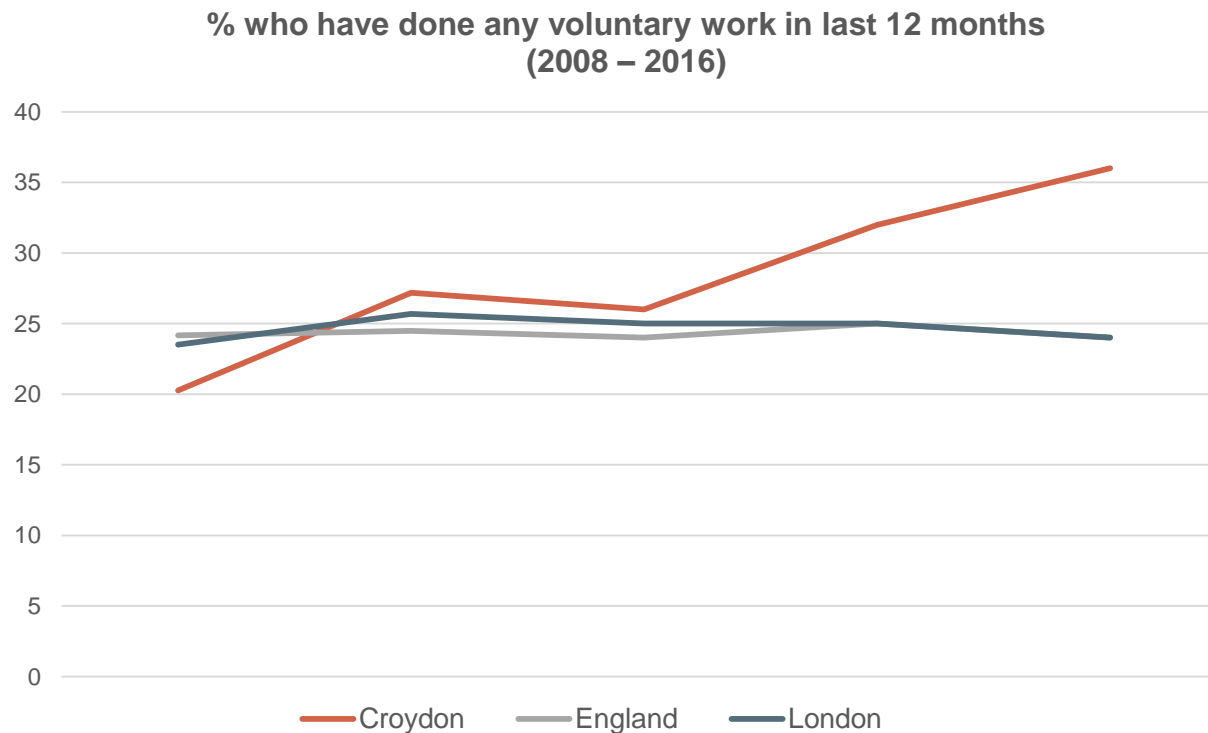
- Delivering **services closer to where people need them**
- A focus on **vulnerable residents, children and families**
- Developing **bespoke & targeted interventions** that will have most impact
- Helping people to help themselves to support **independence and resilience**
- Working with **local community and voluntary organisations** to understand better which interventions work in the locality
- Making use of the **local assets** – physical and virtual
- Providing **touchdown space** for other services and partners to facilitate closer collaboration

# Why a Council VCS Strategy

- We can't deliver our Corporate Plan without partners, including VCS
- We want to support you to create an even stronger, fairer Croydon where residents thrive
- We are committed to fund VCS, but financial pressures will continue
- We want your feedback on how we best support VCS

# VCS Context

- 819 registered charities in Croydon (Charity Commission) – but charities based outside Croydon operate here too.
- Over 2,000 local organisations registered with CVA
- Third highest level of volunteering in London (2015/16)
  - 36% have done some form of volunteering during the last 12 months





# Some of the financial contributions

- **Community Fund**

- £1.9m pa to 31 VCS organisations (£4.7k to £270k)
- 3 year programme provided certainty, but all committed in year one

- **Prevention Fund**

- £449,750 pa to 21 VCS organisations (£1.4k to £72k)

- **Community Small Grants**

- £100k pa (Up to £5k per grant)

- **Subsidy and rate relief**

- £247k rental subsidy grant to 18 VCS organisations; 51 get premises rent free
- £156k discretionary rate relief to 48 VCS organisations in respect of 117 properties

- **Community Ward grants** (£560k pa)

- **Partner funding** (e.g. CCG spend of £4.7m)

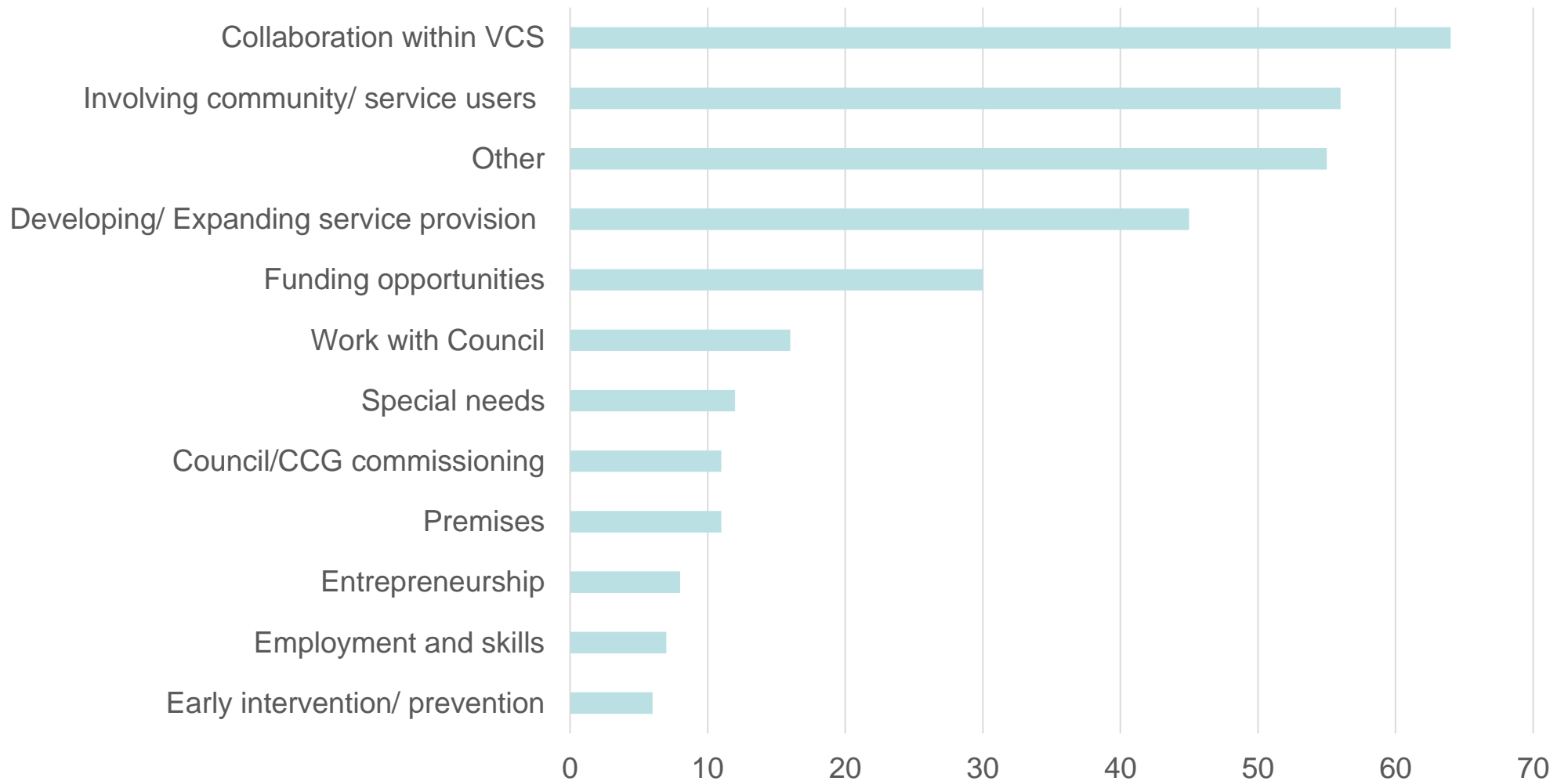
# WHAT YOU TOLD US

## Survey Results

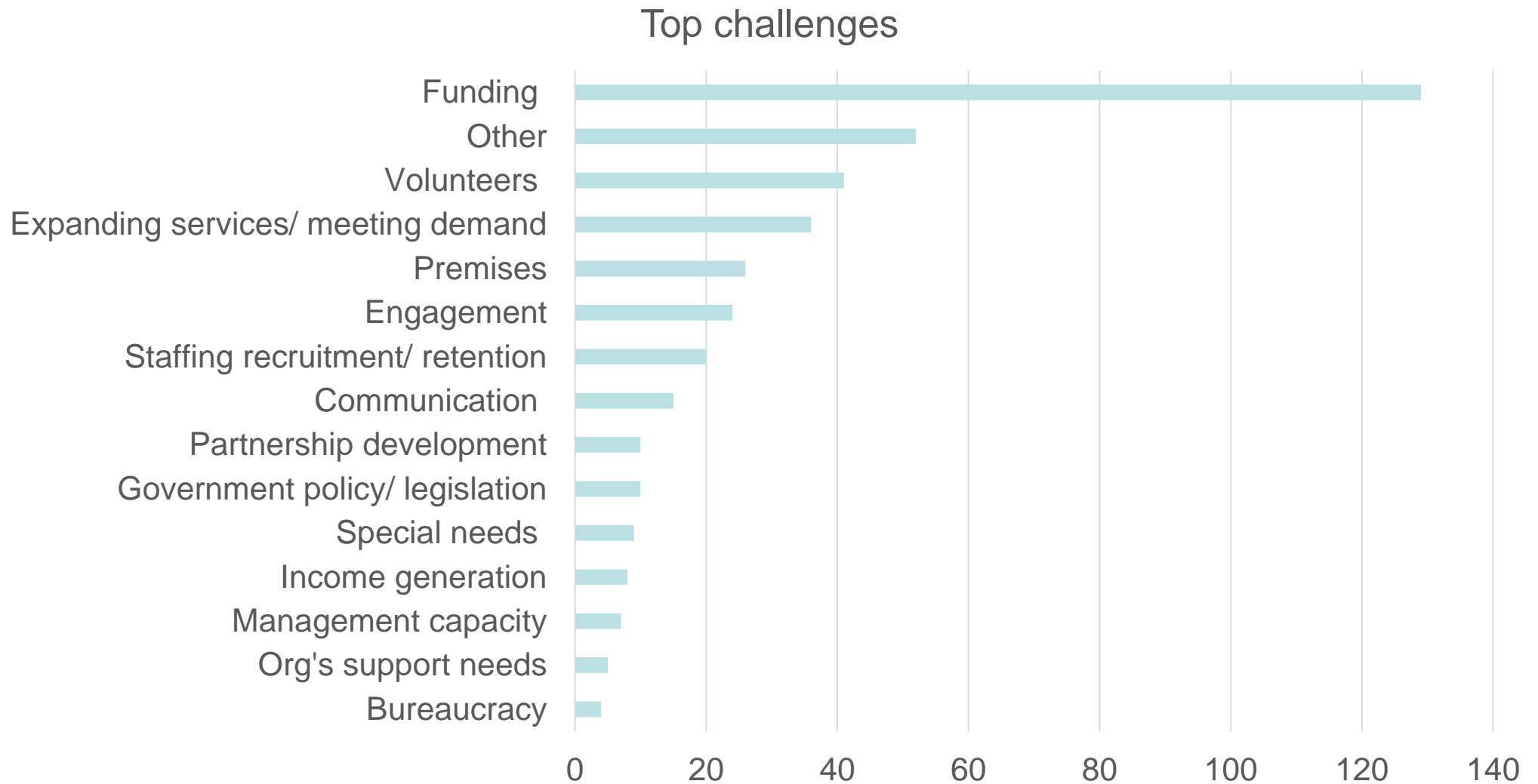


# Opportunities

## Top opportunities

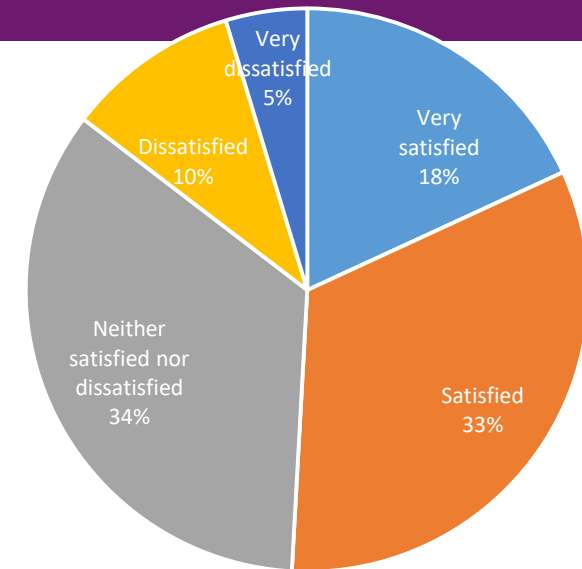


# Challenges





# Support Accessed

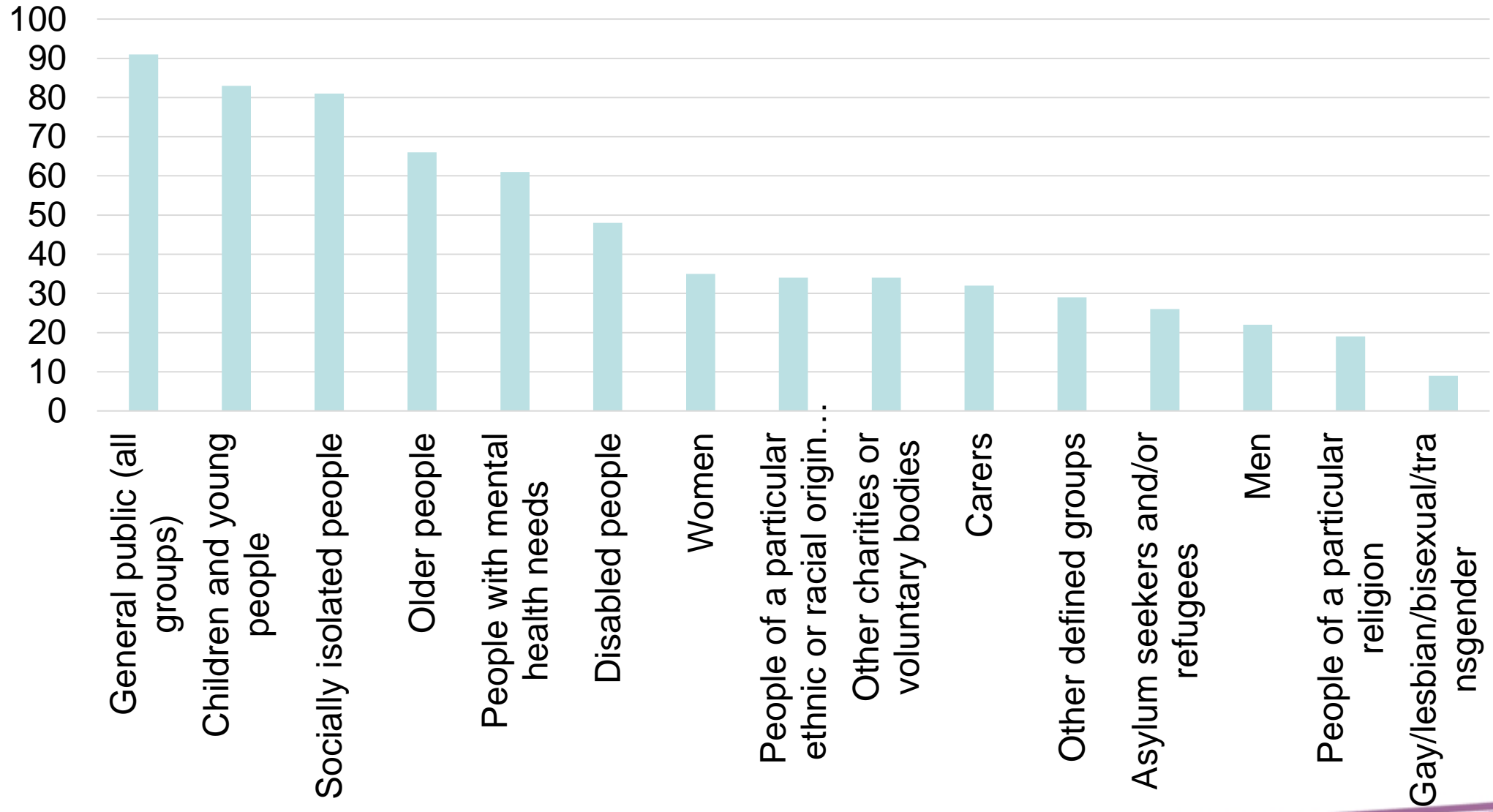


**30% say their support needs are not met**

## Further support needs:

- Sustainable funding, paid promptly, with sufficient notice
- Affordable premises
- Capacity building / contacts
- Advice, information, training, bid writing
- Marketing, social media, finance

# Client groups



# What should the Council be doing?

- Facilitating collaboration and partnership, identifying useful contacts / connections
- Promoting the work, services and achievements of the VCS
- Providing access to space and premises that are affordable
- Providing information and signposting
- Recognising the importance and value of the VCS
- Funding
- Capacity building, allowing VCS to draw on advice and expertise

## What should the strategy cover?

- Funding, with clear guidance and criteria, and time to apply
- Collaborative and locality working, recognising the strong role of VCS, breaking silo working, removing duplication
- Capacity building, with more support for smaller organisations, better premises used more



# Breakout groups

## Breakout Groups – session 1

Thinking about the VCS in Croydon:

- Are there any surprises in the survey results?  
Anything different to your own data?
- What are the strengths of the VCS?
- Where does the VCS need to change in Croydon?
- How can your support needs best be met?

# Coffee Break

## Breakout Groups – session 2

Thinking about funding:

- What makes bidding for funding easier? What support do you need when bidding?
- How can we enable / encourage more collaborative bids?
- Are there opportunities for the VCS to increase self-generated income?
- What criteria should be used when allocating properties, considering subsidies and rate relief?



## Breakout Groups – session 3

Thinking about priorities:

- Which priorities is the VCS best placed to support?
- What gaps are there in current provision?
- What opportunities are there for VCS to help deliver services in more preventative way?
- Which services could the VCS provide differently in different localities? How would they differ?

## Next steps

February	Develop the VCS Strategy
March	Cabinet adoption of VCS Strategy
April/May	Engagement and communication of framework for commissioning
June	Tender process opens for Prevention and Community Funds
June-Nov	Support sessions
Nov / Dec	Evaluation
December	Cabinet decision
Jan-Mar 2020	Decommissioning support
April 2020	New Community and Prevention Fund Contracts

Any questions?

Thank you