What Funders look for from Volunteer Involvement

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What we will cover:

- The impact that volunteering can have on individuals and communities
- Evidence that can be collected
- Volunteering at the core of funding proposals
- Adapting your current volunteering programme (or trying something new)



Impact on individuals:

Reducing isolation, increase skills, connected to community, increased activity, sense of belonging, sense of achievement

Impact on communities:

Increased resilience in the face of emergency situations, increased sense of security/belonging, increased provision of activities/services

Impact on Organisations

Reflective of the community you serve, enhanced services, increase in income, enhanced reputation



Evidence that can be collected

Numbers: hours given to the project, number of activities run, numbers of people participating – particularly if they haven't been involved in community activities before

Skills/work: number of qualifications achieved, volunteers entering into education or employment

Distance Travelled: case studies & questionnaires from those effected by the project, highlighting before and after, and what change has occurred



Volunteering at the core of funding proposals

Project costs to include:

- People management
- ➤ Training
- ➤ Expenses

What else can be financially demonstrated?

➤ Match in Kind



Volunteering at the core of funding proposals

Example:

We Stand Together



Adapting your current volunteering programme (or trying something new)

- targeted recruitment to increase involvement from underrepresented groups;
- training and up-skilling for volunteers;
- creating a network of community champions to raise awareness at a grassroots level;
- reducing isolation through volunteering
- encouraging an active community;

